

DAN COLLISON

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Summary

Visionary interdisciplinary leader who has been instrumental in catalyzing affordable housing, safety-net social services, new inclusive business growth and forging strategic collaborations between diverse business, non-profit and civic leaders alongside the emerging residential communities of downtown Minneapolis. Holistic and inclusive leadership style developed over 30 years of professional work in the fine arts, religious, non-profit, and business sectors.

Experience

Business and Civic

2022 to Present	Director of Business Development & Public Affairs, Sherman Associates
2014 to 2022	Director of Downtown Partnerships, Minneapolis Downtown Council and Downtown Improvement District (MDC-DID) + Executive Director of the East Town Business Partnership (ETBP) and the NūLoop Partners

Key accomplishments are:

- Was instrumental and part of the development team to build the new "East Town Apartments," a \$42 million dollar subsidized affordable housing project in downtown Minneapolis.
- Catalyzing an inclusive and reparative redevelopment paradigm for the Minneapolis Farmer's Market district, aspirationally called "The Root District."
- Co-facilitated the Inclusive Downtown Think Tank with the Greater Twin Cities YMCA + Launched a Private-Public Inclusive Economic Development program called "The Chameleon Consortium" that incubates and accelerates diverse businesses in the Central Business District.
- Implemented a 5-year strategic plan for the ETBP leveraging the development of the new US Bank Stadium into a new urban district that includes affordable housing and key safety net social services.
- Recruited and expanded the ETBP and NūLoop boards to represent a more diverse leadership paradigm.
- Forging new and innovative shared staff collaborative relationship between the ETBP, MDC-DID, and the NūLoop Partners.
- Successfully procured multiple business grants from the City of Minneapolis (Great Streets Program) and from the McKnight Foundation (Regions and Community).

- Provided leadership in developing program, organizational and financial plans with the ETBP Board of Directors and staff, collaboratively with the MDC-DID staff and leadership, and carried out plans and policies authorized by the ETBP and MDC-DID boards respectively.
- Led a transformational district branding process over two years on the east side of downtown now called “East Town” (Elliot Park and Downtown East neighborhoods.)
- Chaired a land use group fueled by a McKnight Grant that has more than 80 businesses and civic organizations engaging a systemic process for supporting diverse emerging development and best practices for new and holistic urban development.

Non-Profit, Religious, and Fine Arts

2009 to 2021 Lead Pastor, First Covenant Church, Minneapolis, MN

Key accomplishments:

- Complete revitalization program to rebirth the church into vibrant and inclusive downtown community of faith with a multiple member staff for over 10+ years.
- Forged multiple, multi-faith, non-profit and civic partnerships addressing poverty, homelessness, and housing.
- Completion of \$42 million dollar site redevelopment featuring a 169 unit affordable housing project with Trellis Corporation.

2019 to Present DWC Productions (videography and digital storytelling)

2020 to 2021 Humphrey School of Public Affairs Policy Fellow

2020 to 2021 Metropolitan State University, College of Management, Dean's Advisory Committee

2018 to Present Board Member: The Open Book

2018 to Present Board Member: Hennepin Healthcare Community Advisory Board

2015 to 2016 Board Member: Downtown Minneapolis Neighborhood Association

2009 to 2011 Key organizer for the Minneapolis Multi-Faith Network

2013 to 2015 Fellow: Collegetown Institute for Ecumenical and Cultural Research

2014 to 2016 Board Member: Minnesota African American Museum and Cultural Center

2011 to 2013 Board Member: Salvation Army Harbor Light Advisory Board

2010 to 2014 Board Member + President: East Town Business Partnership

2006 to 2009 Manager, Gospel Artist Robert Robinson

1998 to 2009 Associate Pastor, Wooddale Church, Eden Prairie, MN

1994 to 1998 Associate Pastor, Faith Reformed Church, Kalamazoo, MI

1991 to 1994 Associate Pastor, Agape' Christian Church, Kalamazoo, MI

1990 to 1998 Professional Percussionist in the Grand Rapids, Kalamazoo, and Battle Creek Symphony Orchestras, Michigan

1990 to 1996 Adult Foster Care Provider for Disabled Adult Men, Kalamazoo, MI

1990 to 1996 Board Member, Self Help Alternative Living Opportunities of Michigan, Kalamazoo, MI

1987 to 1990 Director: Higher Ground Music Group, Non-Profit, Eastman School of Music Students

Awards and Acknowledgements

2022	American Institute of Architects, Minnesota: "2022 Collaborative Achievement Award"
2020	City Pages Annual People Issue: "The Unsung Heroes of the Twin Cities"
2015	Recipient of <i>Minnesota Business</i> magazine's (Real) Power 50 awards, an annual list of 50 remarkable business leaders.
2010	<i>Metro Magazine</i> "Top 100" List of people, places, and things making a positive impact.

Fellowships

Humphrey School of Public Affairs Policy Fellow
Collegeville Institute for Ecumenical and Cultural Research Fellow

Education

DMin. Fuller Theological Seminary, Pasadena, CA 2009
MDiv. Bethel Theological Seminary, St. Paul, MN 2000
BM Eastman School of Music, Rochester, NY 1990
HSD Interlochen Arts Academy, Interlochen, MI 1986

References (Available Upon Request)